

GARY

SPEAKER INTRODUCTION

Gary David enjoys investigating complex environments and exploring how we work together within them.

As a sociologist, he has spent over 25 years exploring a variety of work environments. He has examined how friendships are created across the counter in immigrant-owned convenience stores in metropolitan Detroit. He has studied how software development teams from around the world come together to collaborate despite distance. He has examined how call center workers build rapport with frustrated customers to deliver great experiences.

A skilled educator, Gary communicates academic concepts in clear ways to audiences of all kinds. Whether on his Experience by Design podcast or his Twitch stream, he brings together a range of topics to spur creativity and critical thinking. He has been awarded his school's innovation in teaching award, and created an learning experience design group at his institution.

Finally, as a native of Detroit who now calls Boston his home, Gary combines blue-collar sensibilities with C-level strategy.

And in his spare time, Gary is a father of three, an endurance athlete, a race promoter, and starter of many hobbies that he can never seem to master, but always learns from.

We are pleased to welcome.....**GARY DAVID**